



embrace

Womanhood



Who we are

A brand of sanitary napkins designed while keeping in view the distinctive needs of South Asian women, their sensitive skins, and the unique menstrual flows, Embrace is aimed at providing constant comfort in a not so comfortable time of the month.

[Learn more](#)



Our Complete Range

Explore and find out the perfect fit for you

according to your flow!



Pakistan's 1st Period Tracker App

Track your period, understand how your body changes throughout the menstrual cycle, and get access to exclusive shopping offers. Join the Embrace community now!



Android



iOS



Your Options for Comfort

Essentials



For instant dryness and unparalleled absorbency

Sensitives



For people with sensitive skins



NO PLASTIC FEEL
Soft to the touch material that has no plastic feel



WIDEST BACK
Maximum coverage to prevent back leakages



COTTON SOFT TOP
Soft like cotton for the best skin comfort



WIDEST BACK
Maximum coverage to prevent back leakages



ODOUR PROOF
No lingering odour for longer hours



TETRA-LAYER ABSORBENT LOCK
A leak-proof, four-layered core for maximum absorbency



360° AIRFLOW
Light and airy for breathability and dryness



DERMA-TESTED FOR SENSITIVE SKIN
Ensuring ultimate care for sensitive skin

If you're confused about what to choose for your unique size and menstrual flow, take this quiz to Embrace your perfect fit!

[Take quiz](#)



SHOP

Sensitives

Essentials

ABOUT US

Who We Are

Our Products

HELP & SUPPORT

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FAQs

HEALTH & WELLNESS

Why Track Your Periods?

Blog World

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