

# Portfolio

A circular logo with the text "GRAPHIC DESIGNER" in orange, uppercase letters. In the center of the circle is a stylized orange starburst or asterisk shape.

✕ Photoshop

✕ Illustrator

✕ After Effect

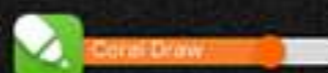
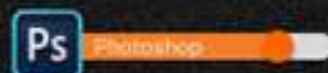
✕ Coral Draw



# Hi, I am Sandeep Saini

I am a passionate and creative graphic designer with 5 years of experience in bringing visual concepts to life. My expertise are in Branding, Logo, Packaging, Print, Digital media, and User interface design. I believe in the power of visual storytelling and I like to explore my creativity and try new things.

## Software



## Experience

- ✖ 2022 - Now  
Ok LifeCare Pvt.Ltd.  
(Direct Selling Company)
- ✖ 2021 - 2022  
Freelance
- ✖ 2019 - 2021  
Digital Correct  
(Digital Marketing Agency)

## Education

- ✖ Intermediate
- ✖ Bachelor Degree (B.A.)
- ✖ Diploma in Graphic Designing

## Contact

- ☎ +91-9671424274
- ✉ sainisandeep.dd@gmail.com
- 🌐 www.eizygrow.com
- 📷 @eizygrow







**Logo Folio**

**Packaging**

**Branding**

**Social Media**



# Logo Folio

Logos are vital for brand identity, recognition, and trust, conveying professionalism, uniqueness, and consistency across marketing platforms, enhancing memorability and differentiation in competitive markets.









Let's make your  
step  
**COFFEE  
KARTEL**



**Chai  
NAKKA**

**Shreeji**  
ENTERPRICE

**MOBA**  
VASTRA







# Packaging

Packaging plays a crucial role in product presentation and consumer perception. It protects goods and conveys brand identity. Effective packaging design communicates product information clearly, enhances user experience, and differentiates products in a competitive market, driving sales and brand recognition.









BLACK POUND

CHOCO COOKIES

Delicious black pound choco chip cookies with sprinkles of nuts, wheat bran, almonds and milk



RICH IN PROTEIN AND FIBRE



Made with 25% less fat  
and 10% more protein







# Branding



Branding establishes a distinct identity for a business, influencing perceptions and fostering trust among consumers. It shapes brand personality, communicates values, and sets brands apart in competitive markets.









  
**ALCHEMY**  
FITNESS STUDIO





# KING'S HAVELI







**1 MINUTE AHEAD**



**KING'S HAVELI**  
RESTAURANT PARTY HALL ROOMS

**ROHTAK DELHI HIGHWAY, NH9, ROHTAK**





The billboard is divided into two main sections. The left section is white and features a large, circular image of a golden-brown curry dish, possibly chicken or paneer, garnished with fresh green herbs. To the left of the dish are faint line-art icons of a pizza slice, a fork, and a plate. The right section is a vibrant red and contains the restaurant's branding. At the top center of the red section is a white logo consisting of a crown above a stylized letter 'K'. Below the logo, the name 'KING'S HAVELI' is written in a large, white, serif font. Underneath the name, the words 'RESTAURANT PARTY HALL ROOMS' are written in a smaller, white, sans-serif font. At the bottom of the red section, the address 'ROHTAK DELHI HIGHWAY NH9 ROHTAK' is displayed in a small, white, sans-serif font. The entire billboard is supported by a metal structure with two prominent white pillars and is illuminated by several spotlights mounted on top.

**KING'S HAVELI**  
RESTAURANT PARTY HALL ROOMS

ROHTAK DELHI HIGHWAY NH9 ROHTAK



# Roll Burst

Deliciousness in every bite





Ye Dill Mange...

*Roll*



Drink  
with us!



MAKE YOUR DAY  
MOMOS





# Social Media

Social media posts are essential for brands to enhance visibility, engage directly with audiences, and promote products/services effectively. They humanize brands, provide valuable customer feedback, and boost SEO.



INDIA  
No 1  
BRAND



बेहतरीन क्वालिटी   
जो देगी लेपन और  
दैनिक से आज़ादी



no leakage



breathable



extra soft



optimum coverage

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# BURGER + FRIES + COKE



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Sweet Treat

Cocktail  
Sundae

ONLY  
159/-



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VISIT NOW!

THE BLUE  
BISTRO

WE ARE  
**OPEN** NOW  
THE BLUE BISTRO



SWITCH ON INSTANTLY WITH THE BLUE BISTRO

SECTOR 2, MAIN MARKET, NEAR STOP N SHOP, ROHTAK

INTERNATIONAL

# YOGA DAY



**ALCHEMY**  
FITNESS STUDIO

On this International Yoga Day, let's celebrate the profound journey of yoga that unites the mind, body, and spirit.



NATIONAL  
**UNITY** DAY

एक भारत, श्रेष्ठ भारत.

"UNITY IS THE CORNERSTONE OF OUR PROGRESS AND PROSPERITY. ON NATIONAL UNITY DAY, LET'S REAFFIRM OUR COMMITMENT TO A UNITED AND HARMONIOUS INDIA."

OK LIFECARE | Phone: +91 7058094600 | Website: www.oklifecare.com | Email: info@oklifecare.com

HAPPY  
**DUSSEHRA**

LET'S CELEBRATE A FLAVOURFUL DUSSEHRA WITH SPICY DELIGHTS MADE WITH BLACK POUND SPICES.



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WENSHI LOOSE WEIGHT BE A  
TASK ANYMORE!!

# ABSOLUTE MEAL

A delicious, convenient meal-on-the-go packed with incredible nutrition of ultra-pure whey protein concentrate, goodness of a blend of vitamins and minerals along with dietary fibers & prebiotics.

OK LIFECARE

## Rebuild Your *Skin* With OK DERMA

100% Natural Remedy for Eczema

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- Healthy immune function
- Increases sexual & athletic

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OK LIFECARE

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## Day & Night CREAM

Let the beauty shine like gleaming lights of this festive season

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# Thank You ✨

*Feel free to hit me up!*

+91-9671424274

@eizygrow

www.eizygrow.com

sainisandeep.dd@gmail.com