



# Website audit summary for [www.pinterest.com](https://www.pinterest.com)

## Website score



## Category scores

SEO	79%
Speed	97%
Security	100%

## URLs checked

Website checked on Sat, 28 Dec 2024 06:26:43 GMT

Crawled URLs	9	<div style="width: 100%;"><div style="width: 100%;"></div></div>
Pages	1	<div style="width: 100%;"><div style="width: 10%;"></div></div>
Internal URLs	5	<div style="width: 100%;"><div style="width: 50%;"></div></div>
External URLs	4	<div style="width: 100%;"><div style="width: 30%;"></div></div>
Images	0	<div style="width: 100%;"><div style="width: 0%;"></div></div>
CSS	0	<div style="width: 100%;"><div style="width: 0%;"></div></div>
JavaScript	4	<div style="width: 100%;"><div style="width: 25%;"></div></div>

# SEO results

79%

## Page titles

✓ Set page titles	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✓ Use optimal length titles	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✓ Use unique titles		<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%

## Page headings

✗ Set H1 headings	0 out of 1	<div style="width: 0%;"><div style="width: 0%;"></div></div>	0%
✗ Use one H1 heading per page	0 out of 1	<div style="width: 0%;"><div style="width: 0%;"></div></div>	0%
✗ Use optimal length H1 headings	0 out of 1	<div style="width: 0%;"><div style="width: 0%;"></div></div>	0%
✓ Use unique H1 headings		<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%

## Page descriptions

✓ Set page descriptions	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✗ Use optimal length descriptions	0 out of 1	<div style="width: 0%;"><div style="width: 0%;"></div></div>	0%
✓ Use unique descriptions		<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%








## Duplicate content

✓ Set canonical URLs	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✓ Avoid duplicate page content		<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%




## Page content

✗ Avoid thin content pages	0 out of 1	<div style="width: 0%;"><div style="width: 0%;"></div></div>	0%
✓ Set image ALT text	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✓ Set mobile scaling	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%
✓ Avoid plugins	1 out of 1	<div style="width: 100%;"><div style="width: 100%;"></div></div>	100%

## URL names

✓	Use short URLs	1 out of 1		100%
✓	Avoid URL extensions	1 out of 1		100%
✗	Avoid URL parameters	0 out of 1		0%
✓	Avoid symbols in URLs	1 out of 1		100%
✓	Use lowercase URLs	1 out of 1		100%
✓	Avoid underscores in URLs	1 out of 1		100%
✓	Avoid deeply nested URLs	1 out of 1		100%



## Code validation

✓	Use valid HTML	1 out of 1		100%
✓	Use valid CSS			100%
✓	Use valid JavaScript	4 out of 4		100%


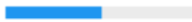
## Links

✗	Use 404 code for broken URLs	0 out of 2		0%
✓	Avoid broken internal links	1 out of 1		100%
✓	Avoid broken external links	1 out of 1		100%
✓	Avoid broken page resources	1 out of 1		100%

## Robots.txt

✓	Use robots.txt files	1 out of 1		100%
✓	Set sitemap locations	1 out of 1		100%

## Redirects

✓	Avoid meta redirects			100%
✗	Avoid temporary redirects	1 out of 2		50%

# Speed results

97%


## Page size

✓ Use compression	2 out of 2		100%
✓ Avoid recompressing data			100%
✓ Use minification	4 out of 4		100%
✓ Avoid inline source maps	4 out of 4		100%

## Javascript

✓ Avoid excessive inline JavaScript	1 out of 1		100%
✓ Avoid render-blocking JavaScript	1 out of 1		100%



## CSS

✗ Avoid excessive inline CSS	0 out of 1		0%
✓ Avoid CSS @import			100%

## Redirects

✓ Avoid internal link redirects	1 out of 1		100%
✓ Avoid resource redirects	1 out of 1		100%
✓ Avoid redirect chains	2 out of 2		100%

## Caching

✓ Use caching	4 out of 4		100%
✓ Use long caching times	4 out of 4		100%
✓ Avoid duplicate resources	4 out of 4		100%

# Security results

100%



## HTTPS

✓ Use HTTPS	1 out of 1		100%
✓ Avoid mixed content	1 out of 1		100%
✓ Use secure password forms			100%



## HSTS

✓ Use HSTS	1 out of 1		100%
✓ Use HSTS preload	1 out of 1		100%

## Content sniffing

✓ Set MIME types	3 out of 3		100%
✓ Use content sniffing protection	3 out of 3		100%

## Miscellaneous

✓ Use clickjack protection	1 out of 1		100%
✓ Use XSS protection	1 out of 1		100%
✓ Hide server version data	5 out of 5		100%

## Domain Age Status

Domain Name: Pinterest

Domain Created on: 2009-11-26 19:21:23 2009-11-26 19:21:23+00:00

Age:

Domain Updated on: 2024-10-25 10:57:01 2024-10-25 10:57:01+00:00

Domain Expiration Date: 2026-11-26 19:21:23 2026-11-26 00:00:00+00:00