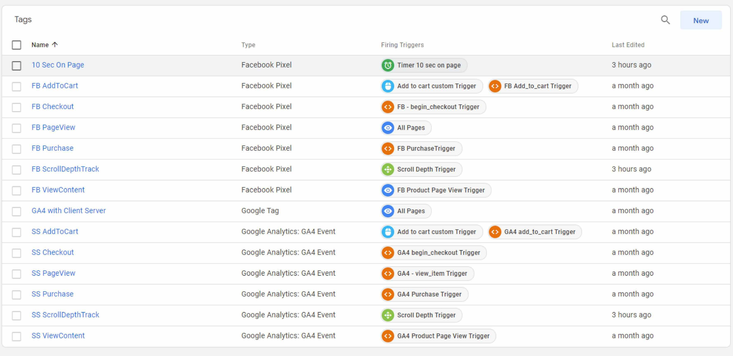
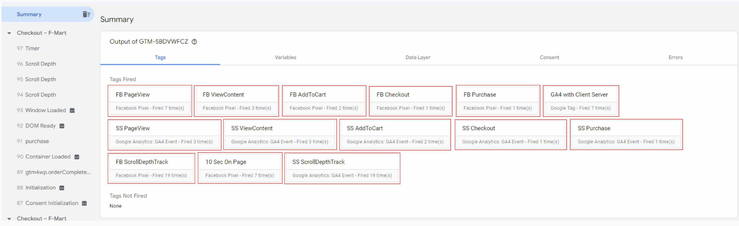
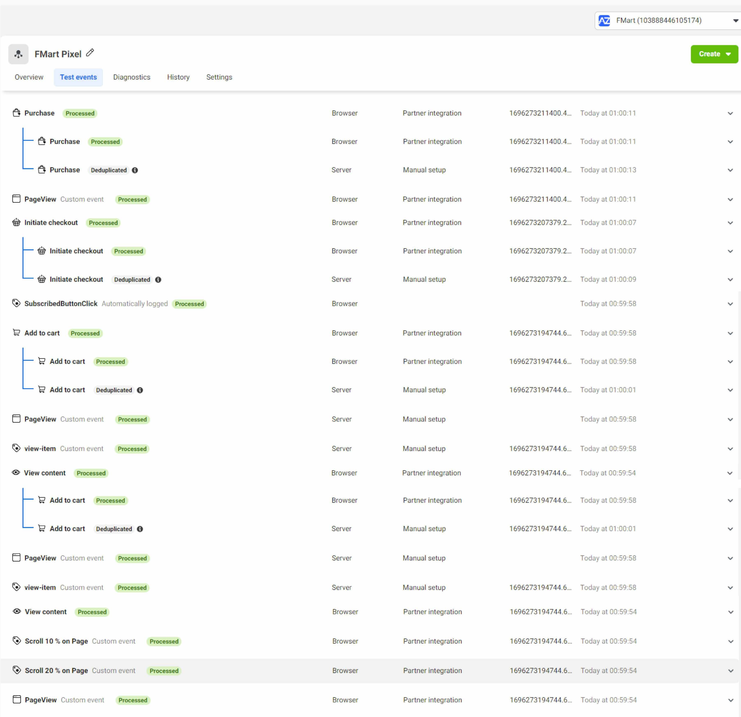
Browser & Server Side Tag - GTM



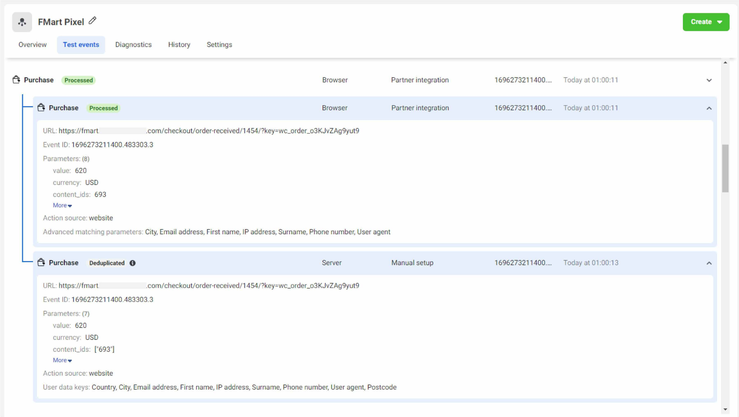
Browser & Server Side Tag Fired



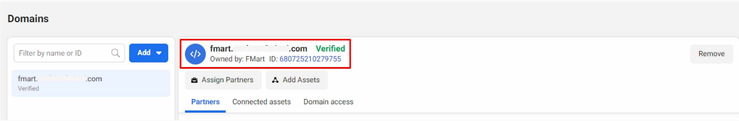
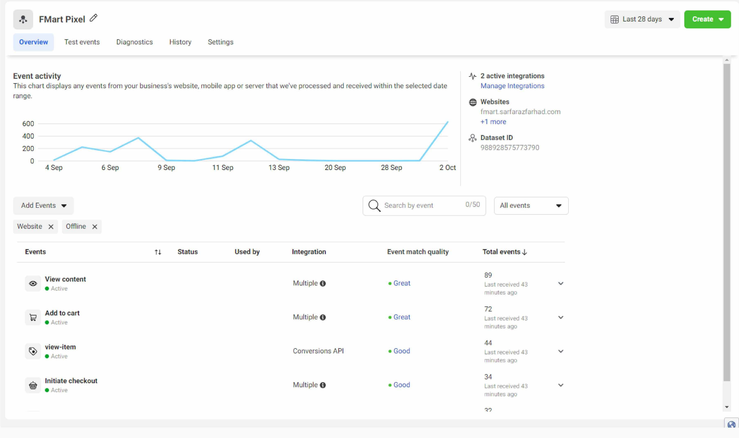
Meta Recevied Browser & Server side Events through GTM



Event Deduplication



Domain Verification in BM



Event Match Quality