

Search and filter

Yesterday, Mar 11, 2021

Resource Center

Campaigns

Ad Sets

Ads

+ Create

Duplicate

Edit

A/B Test



Rules

1-200 of 340



View Setup



Reports

<input type="checkbox"/>	<input type="checkbox"/>	Campaign Name	Strategy	Budget	Reach	Impressions	Results	Delivery	CTR (Link Click-Through Rate)	Unique Page V
<input type="checkbox"/>	<input checked="" type="checkbox"/>	A/B_Test_Creatives_March_2021_US_Broad...	Ad set bl...	Using ad set bu...	22,809	41,725		<input type="radio"/>		
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leadgen / Gated content / Asia-8 v1 (AL)	Cost cap	\$100.00 Daily	3,143	4,124	On-Face	<input type="radio"/>	0.21%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leadgen / Gated content / Latin-7 v1 (AL)	Cost cap	\$100.00 Daily	13,408	16,156	On-Face	<input type="radio"/>	0.68%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leadgen / Gated content / Europe-25 v1 (AL)	Cost cap	\$100.00 Daily	1,603	1,936	On-Face	<input type="radio"/>	0.43%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Leadgen / Gated content / US v1 (AL)	Cost cap	\$100.00 Daily	56	64	On-Face	<input type="radio"/>	0.46%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	AU_Awareness_Broad_Reach_7days	Lowest cost	\$60.00 Daily	24,009	28,429	Estimated	<input type="radio"/>	3.13%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	CA_Awareness_Broad_Reach_7days	Lowest cost	\$60.00 Daily	36,927	44,941	Estimated	<input type="radio"/>	0.04%	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	UK_Awareness_Broad_Reach_7days	Lowest cost	\$60.00	37,794	44,401		<input checked="" type="radio"/>	0.05%	
> Results from 340 campaigns					599,581 People	924,289 Total		<input type="radio"/>	0.16%	Per Impressions

- Delivery
- Engagement
- Video Engagement
- App Engagement
- Carousel Engagement
- Performance and Clicks
- Cross-Device
- Offline Conversions
- Targeting and Creative
- Bidding and Optimization
- Messenger Engagement
- Conversion Reporting (Default)

Customize Columns...

Compare Attributions

Set as Default