

Samipan Das

Social Media Manager, Virtual Assistant



About me

Creative and results-oriented Social Media Banner Expert with a track record of extraordinary achievements in developing new social media strategies, creating original content, and producing detailed reports. I have also expertise in virtual Assistance.

Skills

- Graphics Design for Social Media
- Typography
- Color Theory
- Visual Composition
- Platform Understanding
- Creativity & Innovation
- Content Creation Campaign
- Marketing
- Copywriting & Creativity Flexibility
- **Aptitude to Learn**

Contact

 +916290384989

 +916290384989

 samipanbd@gmail.com

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 d.samipan

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 Bangladesh

Work Experience

2019 - till now

Social Media Marketing Manager

- Developed and implemented new social media strategies and plans to attract potential clients and increase brand awareness.

Assisted in content management,

- Analyzed and evaluated consumer data, completed detailed reports, and presented results to managers.

2019 - 2020

Social Media Marketing Specialist

- Created effective branding strategies to improve the company's reputation and increase brand awareness as much as possible.

- Produced original social media content, assisted in the management of promotional budgets, and managed multiple Marketing Interns.

Education

2015 - 2016

- English literature, (Post-Graduation) National University of Bangladesh
B.A (3.31 out of 4), MA (2.77 out of 4)