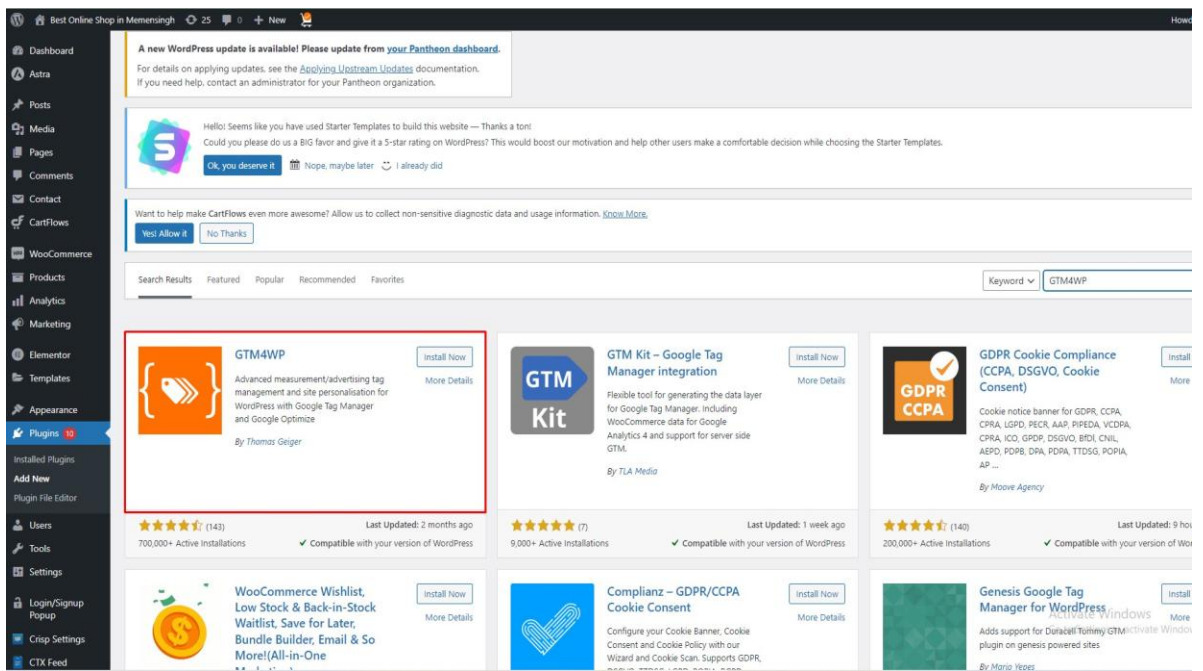


## 1. Connect Google Tag Manager with Website



## 2. Plugins Install & Active

Best Online Shop in Memensingh 25 0 + New

Sure! I'd love to help No thanks

Hello! Seems like you have used Starter Templates to build this website — Thanks a ton!  
 Could you please do us a BIG favor and give it a 5-star rating on WordPress? This would boost our motivation and help other users make a comfortable decision while choosing the Starter Templates.

Ok, you deserve it Nope, maybe later I already did

Want to help make CartFlows even more awesome? Allow us to collect non-sensitive diagnostic data and usage information. [Know More](#)

Yes! Allow it No Thanks

General Basic data Events Scroll tracking Security Integration Advanced Credits

Google Tag Manager ID **GTM-PM6Q9R8R**  
 Enter your Google Tag Manager ID here. Use comma without space (,) to enter multiple IDs.

Container code ON/OFF  
 Turning OFF the Google Tag Manager container itself will remove both the head and the body part of the container code but leave data layer codes working. This should be only used in specific cases where you need to place the container code manually or using another tool.

On  
 Off

Container code compatibility mode  
 Compatibility mode decides where to put the second, so called `<noscript>` or `<iframe>` part of the GTM container code. This code is usually only executed if your visitor has disabled JavaScript for some reason. It is also mandatory in order to verify your site in Google Search Console using the GTM method. The main GTM container code will be placed into the `<head>` section of your webpages anyway (where it belongs to).

If you select "Manually coded", you need to edit your template files and add the following line just after the opening `<body>` tag:  
`<?php if ( function_exists( 'gtm4wp_the_gtm_tag' ) ) { gtm4wp_the_gtm_tag(); } ?>`

Off (no tweak, right placement)  
 Footer of the page (not recommended by Google, Search Console verification will not work)  
 Manually coded (needs tweak in your template)

Save Changes

Thank you for creating with WordPress.

### 3. Google Tag Manager ID Setup with Website

Connected  
 dev-best-online-shop-in-mymensingh.pantheonsite.io

2 Google tags found AW-11301768397 GTM-PM6Q9R8R

Summary

Checkout - Best Online Sh...

60 Window Loaded  
 59 DOM Ready  
 58 purchase  
 57 Container Loaded  
 56 Container Loaded  
 55 gtm4wp.orderComplete...  
 54 Initialization  
 53 Consent Initialization

Checkout - Best Online Sh...

52 Window Loaded  
 51 DOM Ready  
 50 begin\_checkout  
 49 Container Loaded  
 48 Container Loaded

Container Details

Container Name  
 dev-best-online-shop-in-mymensingh.pantheonsite.io

Container ID  
 GTM-PM6Q9R8R

Source  
 On-page gtm.js snippet

Container Version  
 env-3

Output of GTM-PM6Q9R8R

Tags	Variables	Data Layer	Consent	Errors
Tags Fired				
FB_BaseCode_Tag Unknown Tag Type - Fired 6 time(s)	FB_View_Item_Tag Unknown Tag Type - Fired 2 time(s)	Add_to_Cart_Tag Unknown Tag Type - Fired 1 time(s)	Beging_Checkout_Tag Unknown Tag Type - Fired 1 time(s)	Purchase_Tag Unknown Tag Type - Fired 1 time(s)
Tags Not Fired				
None				

### 4. Event Fired

Tag Manager | All accounts > Dev-Best Online Shop | dev-best-online-shop-in-m... | Search workspace

Workspace | Versions | Admin | GTM-PM6Q9R8R | Workspace Changes: 0 | Preview | Submit

CURRENT WORKSPACE | Default Workspace

Overview | **Tags** | Triggers | Variables | Folders | Templates

Name	Type	Firing Triggers	Last Edited
Add_to_Cart_Tag	Facebook Pixel	add_to_cart_Trigger	an hour ago
Begin_Checkout_Tag	Facebook Pixel	begin_checkout_Trigger	an hour ago
FB_BaseCode_Tag	Facebook Pixel	All Pages	an hour ago
FB_View_Item_Tag	Facebook Pixel	View_Item_Trigger	an hour ago
GA4_Configuration_Tag	Google Tag	All Pages	10 minutes ago
Purchase_Tag	Facebook Pixel	purchase_Trigger	an hour ago

### 5. Create Event Tag

Tag Manager | All accounts > Dev-Best Online Shop | dev-best-online-shop-in-m... | Search workspace

Workspace | Versions | Admin | GTM-PM6Q9R8R | Workspace Changes: 0 | Preview | Submit

CURRENT WORKSPACE | Default Workspace

Overview | **Tags** | Triggers | Variables | Folders | Templates

Name	Type	Firing Triggers	Last Edited
FB_Add_to_Cart_Tag	Facebook Pixel	add_to_cart_Trigger	7 hours ago
FB_BaseCode_Tag	Facebook Pixel	All Pages	13 minutes ago
FB_Begin_Checkout_Tag	Facebook Pixel	begin_checkout_Trigger	10 hours ago
FB_Purchase_Tag	Facebook Pixel	purchase_Trigger	10 hours ago
FB_View_Item_Tag	Facebook Pixel	View_Item_Trigger	7 hours ago
GA4_Configuration_Tag	Google Tag	All Pages	7 hours ago
SS_Add_to_Cart_Tag	Google Analytics: GA4 Event	add_to_cart_Trigger	7 hours ago
SS_begin_checkout_Tag	Google Analytics: GA4 Event	begin_checkout_Trigger	10 hours ago
SS_Purchase_Tag	Google Analytics: GA4 Event	purchase_Trigger	14 minutes ago
SS_View_Item_Tag	Google Analytics: GA4 Event	View_Item_Trigger	7 hours ago

### 6. Create Event for Server Site

CURRENT WORKSPACE | Default Workspace

Overview | **Variables** | Triggers | Folders | Templates

Built-In Variables

Name	Type
Event	Custom Event
Page Hostname	URL
Page Path	URL
Page URL	URL
Referrer	HTTP Referrer

User-Defined Variables

Name	Type	Last Edited
dlv - FB - Purchase Product	Data Layer Variable	12 hours ago
Event_ID	Event Id	7 hours ago
fb_dlv_CurrencyCode	Data Layer Variable	12 hours ago
fb_dlv_item_category	Data Layer Variable	12 hours ago
fb_dlv_item_id	Data Layer Variable	12 hours ago
fb_dlv_item_name	Data Layer Variable	12 hours ago
fb_dlv_item_price	Data Layer Variable	12 hours ago
fb_dlv_item_quantity	Data Layer Variable	11 hours ago
fb_dlv_Total_value	Data Layer Variable	12 hours ago
FB_Pixel_ID	Constant	12 hours ago
jsv - FB - Purchase Product - AR	Custom JavaScript	12 hours ago

### 7. Create Variables with Dynamic Value

Tag Manager | All accounts > Dev-Best Online Shop | dev-best-online-shop-in-m... | Search workspace

Workspace | Versions | Admin | GTM-PM6Q9R8R | Workspace Changes: 0 | Preview

CURRENT WORKSPACE | Default Workspace

Overview | Tags | **Triggers** | Variables | Folders | Templates

Triggers

Name ↑	Event Type	Filter	Tags	Last Edited
<input type="checkbox"/> add_to_cart_Trigger	Custom Event		2	12 hours ago
<input type="checkbox"/> begin_checkout_Trigger	Custom Event		2	12 hours ago
<input type="checkbox"/> purchase_Trigger	Custom Event		2	12 hours ago
<input type="checkbox"/> View_Item_Trigger	Custom Event		2	12 hours ago

*RANA*

## 8. Create Trigger

Tag Manager | All accounts > Dev-Best Online Shop | dev-best-online-shop-in-m... | Search workspace

Workspace | Versions | Admin | GTM-PM6Q9R8R | Workspace Changes: 0 | Preview | Sub

CURRENT WORKSPACE | Default Workspace

Overview | **Tags** | Triggers | Variables | Folders | Templates

Tags

Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/> FB_Add_to_Cart_Tag	Facebook Pixel	<input checked="" type="radio"/> add_to_cart_Trigger	7 hours ago
<input type="checkbox"/> FB_BaseCode_Tag	Facebook Pixel	<input checked="" type="radio"/> All Pages	41 minutes ago
<input type="checkbox"/> FB_Begin_Checkout_Tag	Facebook Pixel	<input checked="" type="radio"/> begin_checkout_Trigger	11 hours ago
<input type="checkbox"/> FB_Purchase_Tag	Facebook Pixel	<input checked="" type="radio"/> purchase_Trigger	11 hours ago
<input type="checkbox"/> FB_View_Item_Tag	Facebook Pixel	<input checked="" type="radio"/> View_Item_Trigger	7 hours ago
<input type="checkbox"/> GA4_Configuration_Tag	Google Tag	<input checked="" type="radio"/> All Pages	7 hours ago
<input type="checkbox"/> SS_Add_to_Cart_Tag	Google Analytics: GA4 Event	<input checked="" type="radio"/> add_to_cart_Trigger	7 hours ago
<input type="checkbox"/> SS_begin_checkout_Tag	Google Analytics: GA4 Event	<input checked="" type="radio"/> begin_checkout_Trigger	11 hours ago
<input type="checkbox"/> SS_Purchase_Tag	Google Analytics: GA4 Event	<input checked="" type="radio"/> purchase_Trigger	41 minutes ago
<input type="checkbox"/> SS_View_Item_Tag	Google Analytics: GA4 Event	<input checked="" type="radio"/> View_Item_Trigger	7 hours ago

*RANA*

## 9. Necessary Tag Event Create

Variables

Name ↑	Type	Last Edited
Event	Custom Event	
Page Hostname	URL	
Page Path	URL	
Page URL	URL	
Referrer	HTTP Referrer	
User-Defined Variables		
Name ↑	Type	Last Edited
<input type="checkbox"/> div - FB - Purchase Product	Data Layer Variable	12 hours ago
<input type="checkbox"/> Event_ID	Event Id	7 hours ago
<input type="checkbox"/> fb_dlv_CurrencyCode	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_item_category	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_item_id	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_item_name	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_item_price	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_item_quantity	Data Layer Variable	12 hours ago
<input type="checkbox"/> fb_dlv_Total_value	Data Layer Variable	12 hours ago
<input type="checkbox"/> FB_Pixel_ID	Constant	12 hours ago
<input type="checkbox"/> jsv - FB - Purchase Product - AR	Custom JavaScript	12 hours ago
<input type="checkbox"/> MEASUREMENT ID	Constant	11 hours ago

**Individual product Purchase Variable create**

Data sources

Dev-Best Online Shop

Overview Test events Diagnostics History Settings

Line chart showing traffic over time (Nov 2).

Events	Status	Used by	Integration	Event Match Quality	Total events
PageView	Active		Multiple	3.0/10	69
View content	Active		Multiple	3.0/10	42
user_engagement	Active		Conversions API	3.0/10	20
Initiate checkout	Active		Multiple	3.0/10	18
Add to cart	Active		Multiple	3.0/10	17
Purchase	Active		Multiple	3.0/10	7
Custom_purchase	Active		Conversions API	3.0/10	6
form_start	Active		Conversions API	3.0/10	3
form_submit	Active		Conversions API	3.0/10	1

**Note> Finally, Website traffic data is going to Facebook pixel**

**Data sources**

Search by name or ID

- Best Online Shop ID: 1289180564451348
- 20-8-23 FB Pixel ID: 276282591809541
- Srsrana GTM Pixel ID: 607343851239365
- Sohel Rana - Meta Pixel ID: 49059040228002
- Sohel Rana's Pixel ID: 430085203334814
- Facebook Conversation with... ID: 939722280914101
- Sohel Rana's Pixel ID: 619027543929044
- Sohel Rana's Pixel ID: 1037328530567242

**Best Online Shop**

Overview **Test events** Diagnostics History Settings

Receiving activity dev-best-online-shop-in-himmensigh.parrtheorste.io | TEST54031

5 options selected Clear activity

Events Received	Received From	Setup Method	Event ID	Time Received
Microdata Automatically logged <b>Processed</b>	Browser			Today at 3:24:59 PM
PageView Custom event <b>Processed</b>	Browser	Partner integration	1695461098488.247...	Today at 3:24:58 PM
PageView Custom event <b>Processed</b>	Browser	Partner integration	1695461098488.247...	Today at 3:24:58 PM
PageView Custom event <b>Deprecated</b>	Server	Manual Setup	1695461098488.247...	Today at 3:25:01 PM
View content <b>Processed</b>	Browser	Partner integration		Today at 3:24:58 PM
user_engagement Custom event <b>Processed</b>	Server	Manual Setup	1695461089652.248...	Today at 3:24:54 PM
Microdata Automatically logged <b>Processed</b>	Browser			Today at 3:24:50 PM
PageView Custom event <b>Processed</b>	Browser	Partner integration	1695461089652.248...	Today at 3:24:49 PM
PageView Custom event <b>Processed</b>	Browser	Partner integration	1695461089652.248...	Today at 3:24:49 PM
PageView Custom event <b>Deprecated</b>	Server	Manual Setup	1695461089652.248...	Today at 3:24:51 PM
user_engagement Custom event <b>Processed</b>	Server	Manual Setup	1695461079708.583...	Today at 3:24:47 PM
PageView Custom event <b>Deprecated</b>	Server	Manual Setup	1695461079708.583...	Today at 3:24:42 PM
PageView Custom event <b>Deprecated</b>	Browser	Partner integration	1695461079708.583...	Today at 3:24:42 PM

Give feedback

At 3:24:42 PM Windows  
Go to Settings to activate Windows

All work done as per client's requirements, client is happy and I am also happy